



# Binance SAFU Hackathon Singapore

## Event Overview

Date: 19 Jan (Saturday) - 20 Jan 2019 (Sunday)  
Time: 09:00am (19 Jan) - 5:00pm (20 Jan)  
Venue: PriceWaterhouseCoopers Singapore  
7 Straits View, Marina One, East Tower  
Singapore 018936

## Registration

Registration opens from now till 5 Jan 2019.

Applicants will be provided with the hack challenge on 20 Dec 2018. Based on the hack challenge, applicants are required to submit a Pitch Deck by 9 Jan 2019 for selection. Successful applicants will then receive an invitation to the Binance SAFU Hackathon Singapore. All selected participants will need to pay a nominal USD10 registration fee.

All pitches will be judged on 5 key areas:

- **Technology**

The heart of any hackathon is the ability for teams to combine different technologies to create an innovative solution to the problem. Teams should feel free to use both traditional web/mobile technology in addition to blockchain-native technologies such as token incentives, smart contracts or distributed ledgers.

- **Business Model**

A good solution cannot exist without a sustainable model that engages other participants and partners to add value to the system. Teams should submit a functioning business model with a roadmap for monetization of the solution proposed. The business model should encourage others to use the proposed solution while rewarding those who contribute to increasing the security of digital assets.

- **Creativity/ Innovation**

Creativity and Innovation requires teams to think outside the box to find novel solutions to the problem at hand. Sometimes, the more elegant solution is not the most straightforward one. Look for ways to innovate when you are designing technology solutions, incentive schemes, address/fraud tracking, data analysis, business model, reporting or other aspects.

- **Demo of Solution**

The highlight of a hackathon is to create a demo that showcases the key concepts of a solution. The demo does not have to be perfect, but should be able to reveal the innovations of the team, and the potential of the prototype.

- **Pitch**

A good idea should be complemented with a compelling presentation to describe the solution to others hearing about it for the first time. A presentation does not have to be fancy, but should emphasize the key ideas employed in the solution.



## General Rules:

Participants must be age 18 or above. Each team should not exceed more than 5 participants and teams must present their work at the end of the hackathon. Teams must develop a blockchain based solution and not submit plagiarized ideas/ solutions. Teams may use any blockchain based SDK/API or Toolkits



## Prizes for the competition

Total Prize Money: USD100,000 worth of BNB Tokens

### **Binance SAFU Hackathon: Main Prizes**

- **First Prize: USD50,000 worth of BNB Tokens**
- **Second Prize: USD25,000 worth of BNB Tokens**
- **Third Prize: USD15,000 worth of BNB Tokens**

### **Binance SAFU Hackathon: Additional Prizes**

- **Meetups with Binance senior management**
- **Potential access to incubation programs run by:**
  - 1. Binance Labs**
  - 2. Tribe Accelerator, Singapore Government-Backed Blockchain Accelerator**

### Pre-hackathons

Total Prize Money: US\$10,000 worth of BNB Tokens

1. Divided into US\$2,500 per winning team per location to support travel expenses
2. Prize to be given upon arrival in Singapore for Binance SAFU Hackathon participation

Additional Prizes: Each Pre-Hackathon will be run in collaboration with local organising partners and will have their own respective prizes.



## Frequently Asked Questions

### 1. Who can attend?

Binance SAFU Hackathon welcomes anyone aged 18 or older who is interested to join us to find solutions to build a safer digital asset world for the future.

### 2. Is this event for developers or technical proficient participants only?

While developers are necessary for each team, anyone is welcome. UX/UI designers, marketers, or even if you're just interested in trying a hackathon for the first time, anyone can participate and be a part of a team. We welcome both technical and business focused individuals to be part of Binance SAFU Hackathon. Participants may include Developers, Business Specialist, Marketers, Designers (UI/UX), Researchers, Product Specialist and others.

### 3. How many people can be on each team?

Each team should not exceed more than 5 participants and all participants must be age 18 or above. There are no restrictions on the team members as well, so you may choose to team up with hackers from all around the globe.

### 4. How do I join a team?

We welcome individuals or team to apply. Individuals will be given time to build your group during the first day of the Binance SAFU Hackathon.

### 5. What else do we need to bring?

Participants should bring their own laptop and any devices to work on their project, this will include any development tool kits that you require.

### 6. What if I've never been to a hackathon before?

Not to worry, just attend the Binance SAFU Hackathon with an open mind. This will be a great place to meet, learn and network within a short span of time.

### 7. How will the hacks be judge?

A panel of some of the biggest names in this ecosystem will evaluate hacks based on creativity, technical difficulty, design, and usefulness. Our panel of esteemed judges will evaluate the hacks based on technical difficulty, creativity, business model, execution of demo and pitch.

### 8. Will there be WiFi?

Yes, WiFi will be provided during the Binance SAFU Hackathon.

### 9. Will there be any fees?

In order for us to ensure that registrations are valid, we would require all participants selected to join us for the Binance SAFU Hackathon to pay a nominal \$10 registration fee, this will only be paid after your team has been selected for the hackathon. The registration fee will cover a Limited Edition Binance SAFU Hackathon T-Shirt that will be provided to you.

### 10. What about food and drinks?

Yes, food and drinks will be provided during the Binance SAFU Hackathon.

### 11. What if I register the Hackathon but cannot attend?

If possible, feel free to write to us at [event@Binance.com](mailto:event@Binance.com), this will allow us to open up your spot to other potential participants.